

USE CASE

CITIES & MUNICIPALITIES

Empowering Citizens through Digital Civic Communication & Engagement



Need an official digital communication and engagement platform that informs, empowers and supports your citizens?

Challenges

- Frustrated Citizens
- Increased unrest and protests
- Admin and Communication overwhelm
- Recurrent service delivery issues
- Declining civic participation

Benefit 1: Empower

Channel citizen frustration into active participation allowing them to report issues with ease in real-time while reducing noise in WhatsApp groups

Benefit 2: Engage

Use data analytics to understand the root cause of problems and engage residents in problem solving

Benefit 3: Streamline

Effectively manage communication and citizen engagement with your singular source of validated information shared with residents

Solutions

Smart Communities empowers Cities and Municipalities to effectively communicate and engage with citizens using our tech and data enabled platform:

- A single mobile app to promote real-time reporting
- Harness pioneering technologies to communicate with your residents when and where they need it most
- Hear the concerns of your residents in real-time and engage them in problem solving
- Gain a consolidated view of the issues reported by residents across the City
- Use data to better understand the problems and emerging trends

Email us for a free demo and get your community mobilised!

connect@smart-communities.org