SMART
CONNECT
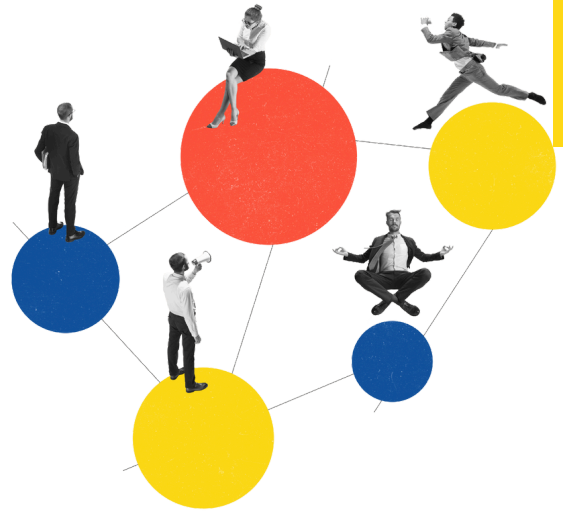

USE CASE
WARD COUNCILLORS & POLITICAL PARTIES

Empowering Communities through Digital Management

Challenges

- Frustrated Citizens
- Admin and Communication overwhelm
- Recurrent issues
- Declining community participation

Benefit 1: Empower

Channel citizen frustration into active participation allowing them to report issues with ease in real time while reducing noise in WhatsApp groups

Benefit 2: Engage

Engage residents in problem root cause analysis and problem solving

Benefit 3: Transform

Use Data analytics to understand trends and address the root cause of problems

Objectives

Would you like to see your communities become cleaner, greener, safer and more prosperous due to increased community participation and collaboration?

Solutions

Smart Communities empowers Ward Councillors and Political Parties to effectively communicate and engage wiith communities using our tech and data driven platform which allows you to:

- Empower residents with an app to report issues
- Communicate to residents using features like noticeboards
- Engage with residents on problem analysis and problem solving thorugh surveys
- Track and manage local government communication with ease
- Use data to better understand where the problems and emerging trends

Email us for a free demo and get your community mobilised!

connect@smart-communities.org