



BANKING SECTOR

**Empower Entrepreneurs
Empowering Economies**



B2B and B2C marketplace and empowerment platform for your network of entrepreneurs to grow your business

Challenges

- Disconnected from the needs of the new wave of gig workers, self starters and small biz owners
- Need to be seen as a partner and supporter of businesses from the ground-up
- Need to leverage networks and relationships as unique value adds to attract and grow new businesses
- Retail customers have a commoditised choice of banks to choose from, they need lifestyle partners that helps make their lives easier

Solution

Smart Biz.App empowers Banks to connect and support their customers using our tech and data enabled platform:

- Innovative digital community platform
- Harness pioneering technologies to grow and evolve small biz
- Create a circular economy of customers and providers within your base – lifestyle partner
- Sponsored BIZ.APP subscriptions to small businesses that hold their accounts with you

Benefit 1: Connect

Connect and nurture an ecosystem of entrepreneurs, business owners and solopreneurs

Provide a lifestyle value-add to retail customers – find trusted service providers

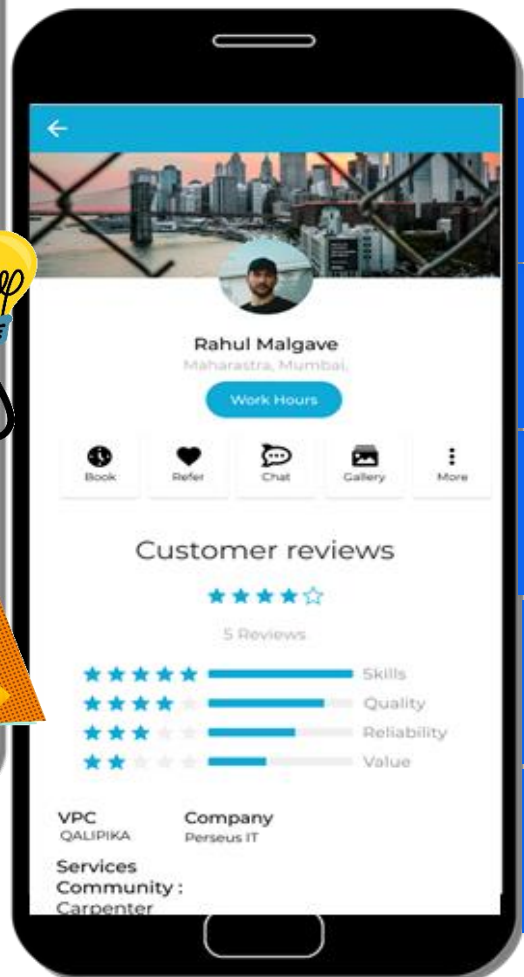
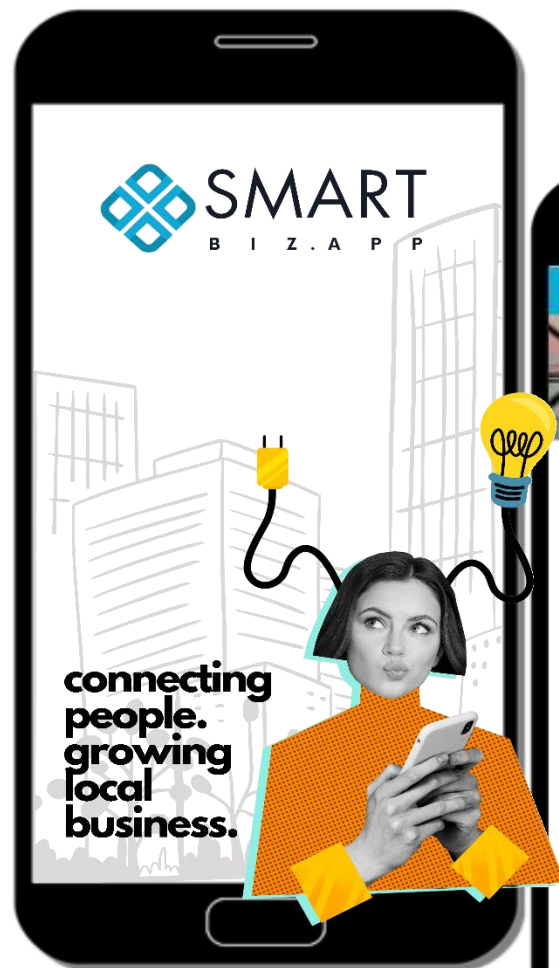
Benefit 2: Empower

Upskill and grow small businesses
Animate your business content into an AI powered coach

Benefit 3: Evaluate

Provide ML enabled feedback to businesses on their performance and help them grow.

Connect and empower your ecosystem of trusted informal economy biz customers and scale their growth.



1	Smart Biz Profiles	<ul style="list-style-type: none"> No need for a website Digital biz card Showcases offering & customer reviews
2	Smart Market Access	<ul style="list-style-type: none"> Digital customer referrals Digital trust and reputation management
3	Smart Biz Management	<ul style="list-style-type: none"> Help them focus on service delivery instead of admin Track and manage work schedules Manage customer reviews
4	Smart Ads & Classifieds	<ul style="list-style-type: none"> Save them time, save them money Reach customers with ease
5	*Smart Biz Support	<ul style="list-style-type: none"> Machine Learning Biz Intelligence Biz data dashboard Biz BOT for biz coaching and support

* Future Features: Smart BOT Coach; Smart Credentials Blockchain to store important information

Smart Biz Management

SMARTBIZ
VIRTUAL PRIVATE COMMUNITY

Welcome !
Sign in to your account

Root User

VPC Code

Email Id

Password

[Forgot Password?](#)

**connect
evolve
thrive**

- 1 Smart Biz Intelligence**
 - Gain real time insights on the growth journey and needs of your biz members
 - Report your impact in real time
- 2 Smart Comms**
 - Use smart surveys to engage members
 - Send important announcements via Noticeboards
 - Manage event invites and RSVP's
- 3 Smart Learning**
 - Deliver curated content videos and resources via our LXM
 - Support your members with what they need, when they need it
- 4 Smart Membership Management**
 - All the tech to manage your members in one place
 - Manage subscription fee payments and admin