



# COMMUNITY BASED GIG WORKERS & SOLOPRENEURS

**Connecting Communities  
to Customers Closer to  
Home**



Empower local solopreneurs, gig workers, and small biz owners to connect with customers in your community and grow sustainably. Let's boost your community economy!

## Challenges

- High unemployment rate
- Increase in gig workers, solopreneurs and small biz owners in the community
- Limited customer access
- Word of mouth referral dependance
- Limited support and resources aligned to the biz journey
- Complexity and high costs for digital marketing & advertising
- Can't find more customers closer to home

## Solution

Smart BIZ.APP connects biz owners, gig owners and solopreneurs to potential customers closer to home using our tech and data enabled platform:

- A dedicated B2C & B2B biz app
- Find local customers and grow the biz with AIML insights and biz intelligence
- Low cost in app advertising
- Connect to residents/potential customers looking for reliable service providers via their dedicated app
- No barrier to entry – first 3 months free subscription

## Benefit 1: Connect

Connecting community solopreneurs and gig workers to customers closer to home

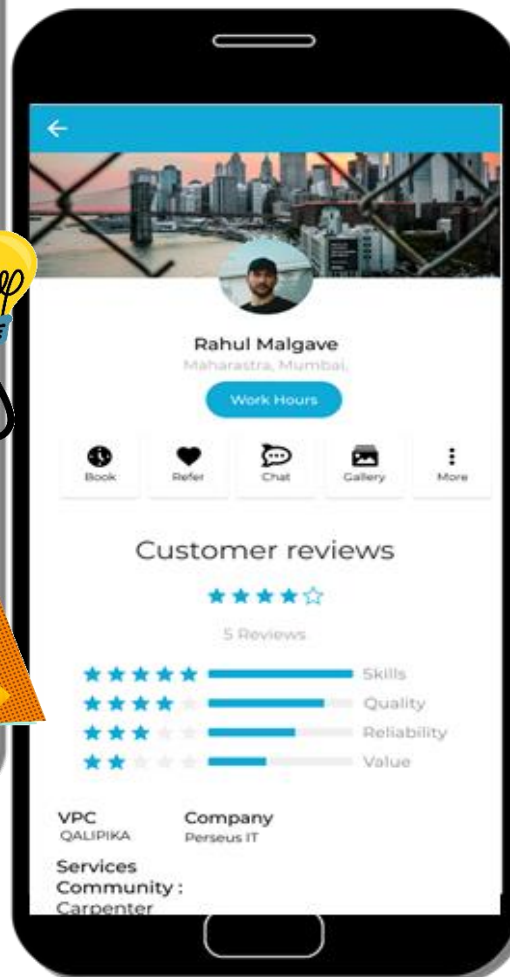
## Benefit 2: Empower

A digital profile with customer references, and low-cost advertising solutions

## Benefit 3: Sustain

Machine learning and biz intelligence insights to help grow community biz owners and gig workers

# Connect trusted local micro biz owners and solopreneurs with customers in the City.



- |   |                         |  |
|---|-------------------------|--|
| 1 | Smart Profile           | <ul style="list-style-type: none"><li>No need for a website</li><li>Digital biz card</li><li>Showcase your offering &amp; customer reviews</li></ul>                   |
| 2 | Smart Access            | <ul style="list-style-type: none"><li>Get your customers to refer you and promote your business</li><li>Develop a trusted reputation within your City</li></ul>        |
| 3 | Smart Management        | <ul style="list-style-type: none"><li>Focus on service delivery instead of admin</li><li>Track and manage your work schedule</li><li>Manage customer reviews</li></ul> |
| 4 | Smart Ads & Classifieds | <ul style="list-style-type: none"><li>Save time, save money</li><li>Reach customers with ease</li></ul>  |
| 5 | *Smart Biz Support      | <ul style="list-style-type: none"><li>Machine Learning Biz Intelligence</li><li>Biz data dashboard</li><li>Biz BOT for biz coaching and support</li></ul>              |

\* Future Features: Smart BOT Coach; Smart Credentials Blockchain to store important information