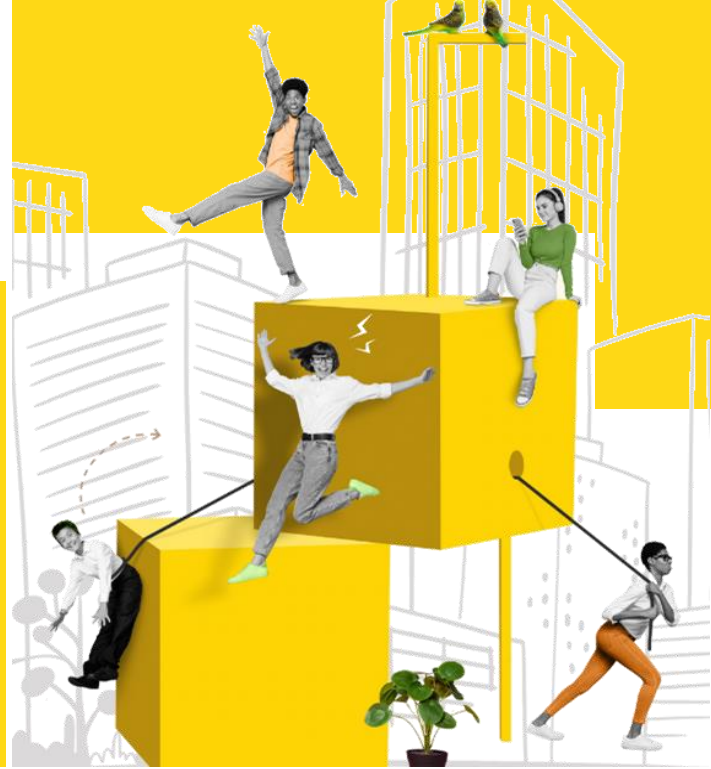


## USE CASE

# LOCAL SECURITY SCHEMES & RESIDENT ASSOCIATIONS

Empowering Communities through Digital Management



**Need to increase community contributions, retention and increase the value of your community?**

### Challenges

- Financial sustainability of local schemes
- Ongoing crime and environmental issues due to low community participation
- Lack of oversight of municipal service delivery issues

### Benefit 1: Increase Contribution

Increase community contributions to your scheme with an effective targeted marketing and communication plan that demonstrates the value you add.

### Benefit 2: Add Value

Use our AI-enabled platforms and Virtual Assistants support to address community relationship problems related to environment, service delivery and safety.

### Benefit 3: Reward Contributors

Issue tax certificates to community contributors and reward their participation in the community with our Smart Rewards Platform

### Solutions

Smart Communities empowers Local Security Schemes and Resident Associations to effectively communicate and manage community needs using our tech and data enabled platform:

- Empower residents with your community app to report issues related to safety, environment and service delivery
- Mobile payment solution to collect and track community contributions
- Section 18A tax certificates for community contributors
- Effectively market yourself to non contributors and drive sales
- Coordinate community events
- Reduce noise of WhatsApp groups by providing the community with a dedicate mobile app for your community

**Email us for a free demo and get your community mobilised!**

[connect@smart-communities.org](mailto:connect@smart-communities.org)