SMART BIZ.APP

BUSINESS CHAMBERS & NETWORKS

Empower Entrepreneurs Empowering Economies

Creating local economies through networking, empowerment and skills training.

Challenges

- Helping businesses grow and to find customers/ opportunities
- Low tech approach
- Limited customer access
- Word of mouth referral dependance
- Traditional training mechanisms
- High barriers to digital marketing & advertising due to costs and complexity

Solution

Smart BIZ.APP powers Business Chambers and Networks to effectively empower local businesses economically using our tech and data enabled platform:

- A dedicated Community Management portal
- White-labeled B2B & B2C app
- Harness pioneering technologies to help the businesses grow and evolve with AIML insights and biz intelligence
- Low cost in app advertising
- Help members in your Chamber find each other and support trusted local service providers and gig workers
- No barrier to entry – first 3 months free subscription

Benefit 1: Connect

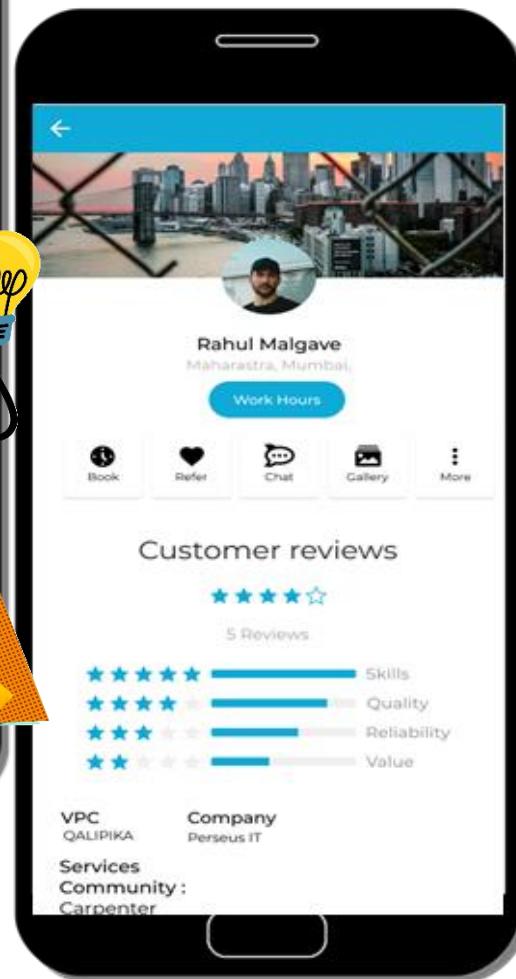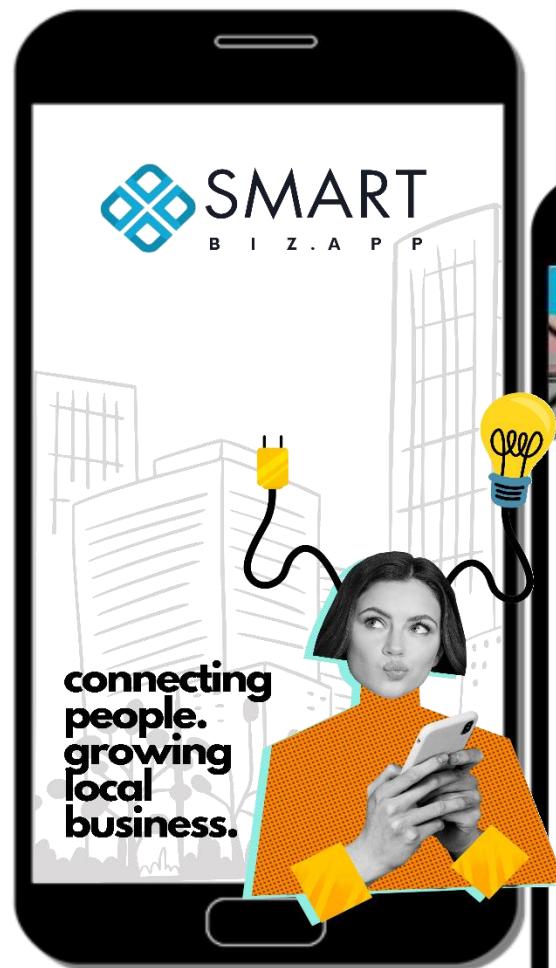Connecting members in real-time

Benefit 2: Empower

Access to AI powered knowledge bases to support business growth and overcome challenges

Benefit 3: Sustain

A digital profile with customer references, Machine Learning and biz intelligence insights aligned to the individual's growth journey to help with upskilling

Support your members on their biz growth journey with market access & support

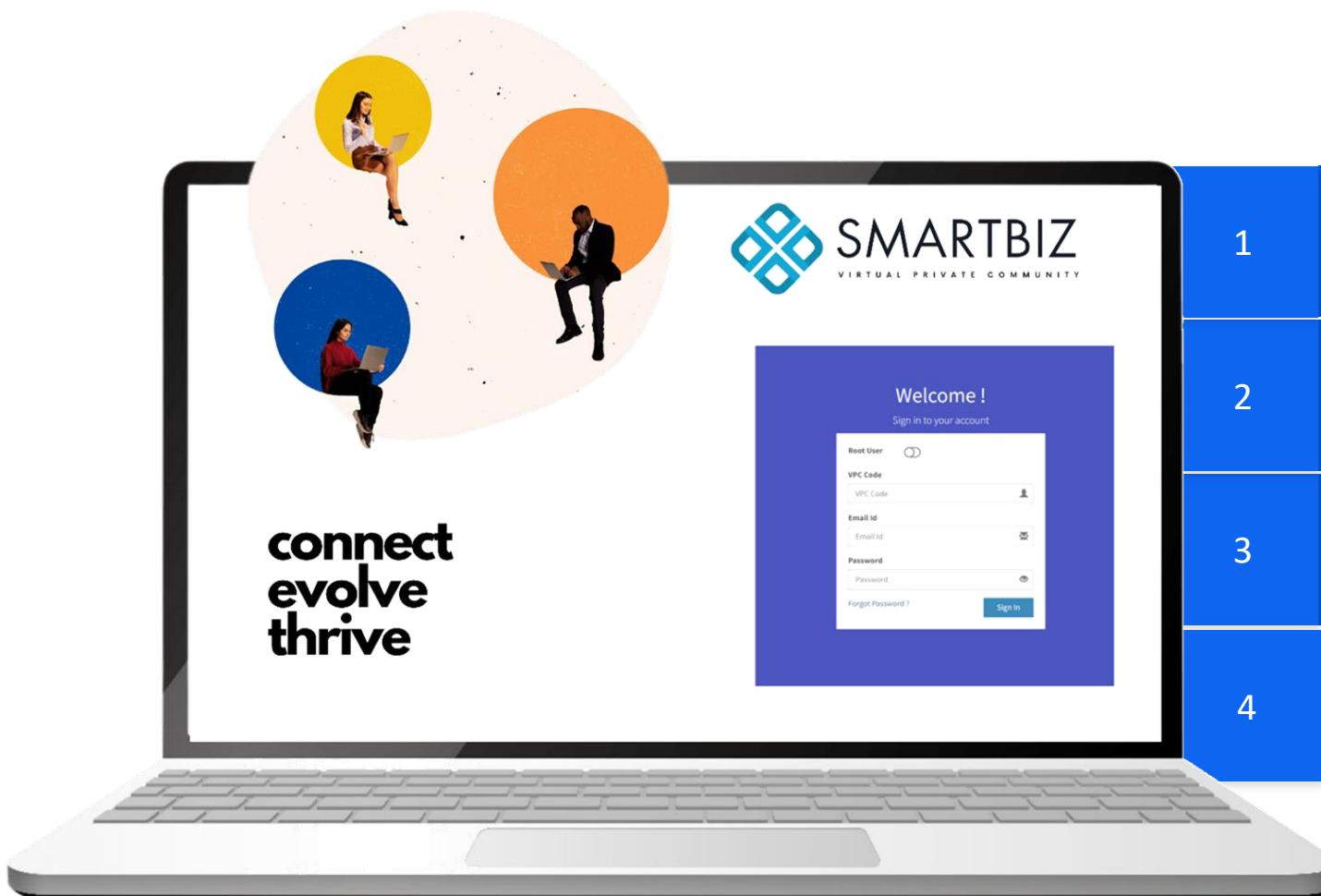|		
1	**Smart Profile**	• No need for a website • Digital biz card • Showcase your offering & customer reviews
2	**Smart Access**	• Get your customers to refer you and promote your business • Develop a trusted reputation within your City
3	**Smart Management**	• Focus on service delivery instead of admin • Track and manage your work schedule • Manage customer reviews
4	**Smart Ads & Classifieds**	• Save time, sabe money • Reach customers with ease
5	***Smart Biz Support**	• Machine Learning Biz Intelligence • Biz data dashboard • Biz BOT for biz coaching and support

SMART
B I Z . A P P

connecting people. growing local business.

Rahul Malgave
Maharastra, Mumbai,

Work Hours

Book   Refer   Chat   Gallery   More

Customer reviews
★★★★☆
5 Reviews

★★★★★ Skills
★★★★ Quality
★★★ Reliability
★★ Value

VPC   Company
QALIPIKA   Perseus IT

Services
Community :
Carpenter

* Future Features: Smart BOT Coach; Smart Credentials Blockchain to store important information

Smart Member Management

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1	Smart Biz Intelligence	• Gain real time insights on the growth journey and needs of your members • Report your impact in real time
2	Smart Comms	• Use smart surveys to engage members • Send important announcements via Noticeboards • Manage event invites and RSVP's
3	Smart Learning	• Deliver curated content videos and resources via our LXM • Support your members with what they need, when they need it
4	Smart Membership Management	• All the tech to manage your members in one place • Manage subscription fee payments and admin