



## CORPORATE SECTOR

Empower Entrepreneurs  
Empowering Supply Chains  
Empowering Economies



**B2B market-place connecting Corporates to reliable SMMEs and Gig-Workers creating true ground-up empowerment and economic growth for the Country.**

### Challenges

- Difficulty in finding skilled and trustworthy small businesses, gig or casual staff
- True ground-up empowerment and economy building is challenging
- Current incubator and accelerator models are exclusionary for the informal economy
- Limited support and resources aligned to the informal biz journey limited to cookie cutter training

### Solution

Smart Biz.App empowers ED and SED Managers to effectively empower entrepreneurs using our tech and data enabled platform:

- Ready access to real-time directory of SMMEs and Gig-Workers
- Access online skills and performance profiles for every business and worker

### Benefit 1: Connect

Real-time connection with a sustainable pool of skilled resources

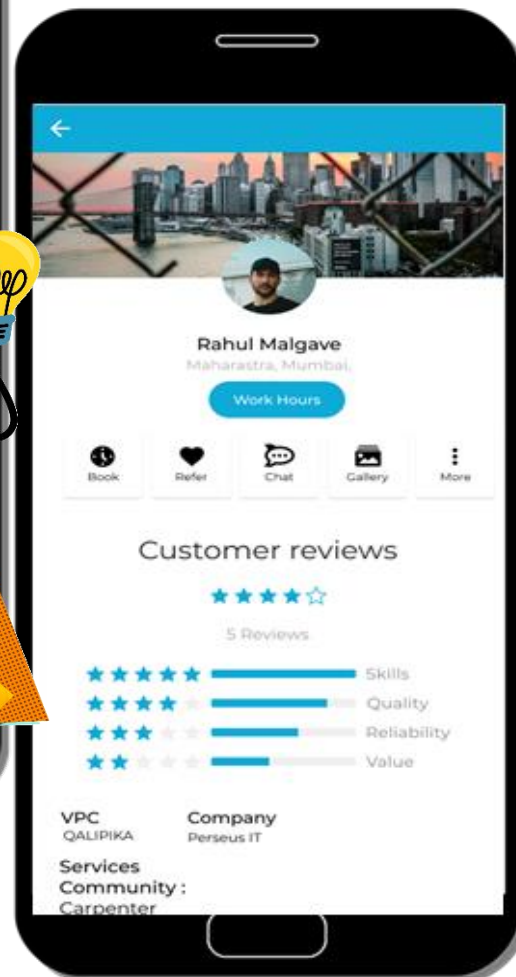
### Benefit 2: Empower

Empower SMMEs and Gig Workers with your training via an Knowledge Management system and AI Coach

### Benefit 3: Evaluate

A dedicated data dashboard allows you to monitor real time impact and entrepreneurial growth journeys.

# Helping trusted local micro biz owners and gig workers to access markets and grow.



1

Smart Find

- Directory of Gig workers
- Directory of Trusted SMME's

2

Smart Development

- Train and development these entrepreneurs with skills they need, when they need it

3

Smart Coach

- Ai Biz Coach to support users on their biz growth journey
- Machine Learning Biz Intelligence

4

Smart Management

- Dedicated Data Dashboard for real time impact insights and intelligence
- Smart Credentials - block chain document management to make ED reporting transparent and credible

\* Future Features: Smart BOT Coach; Smart Credentials Blockchain to store important information

# Smart Business Management



1

Smart Biz Intelligence

- Gain real time insights on the growth journey and needs of your biz members
- Report your impact in real time

2

Smart Comms

- Use smart surveys to engage members
- Send important announcements via Noticeboards
- Manage event invites and RSVP's

3

Smart Learning

- Deliver curated content videos and resources via our LXM
- Support your members with what they need, when they need it

4

Smart Member Management

- All the tech to manage your members in one place
- Manage subscription fee payments and admin